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**Locally owned and operated
Return Service requested**


**SALES AND SPECIAL EVENT
ANNOUNCEMENTS ON OUR
NEW WEB PAGE**

Winter — Fall Trout Fishing

Fall is no time to put the fly rod away. Great fishing all across the state this fall. Stop by the shop to find out where the hatch is on.

Columbia's Bethel Park will again this winter be stocked with Trout. Jefferson City is working towards the same at McKay Park. Donations for the McKay effort can be sent to CCFF Capital City Fly Fishers 2318 Lakewood Road Jefferson City, MO 65109.





**15% Off
\$50.00 Purchase**

Bring this Coupon into Clearwater Outfitters before December 1, 2004 and receive 15% off any purchase of \$50.00 or more. May not be used with any other offer or sale item.



HOOKED UP

Volume 1, Issue 1

September 2004

- Celebrity Fly Tyers every Sat. morning at Clearwater.
- Sage Discontinues the popular DS2 series.
- Fall fly tying instruction schedule.
- New Clearwater web site.
- Mongoose vise comes with FREE Accessories.
- Fall Tying and Casting Classes schedule inside.

Event Calendar

September	
Introduction to Fly Tying Class 5:30 — 7:30 at Store	19,20, 22
Introduction to Fly Tying Class 5:30 — 7:30 at Store	26-28
October	
Advanced Fly Tying Class 7:00 — 9:00 at Store	3-5
Last day to take fish home from Trout parks until March 1	31
November	
Winter Trout Catch & Release at Cosmo-Bethel Park opens	1
Catch & Release season open at State trout parks	12-14

My First Fly Rod

I bought my first fly rod at Clearwater.

A few years ago my parents sent me a crappy little fly box and a check for my birthday and said –start fishing again. Not long after, I wandered into Clearwater looking for my first fly rod. First fly rod? Did he say, first fly rod? Yes, my first fly rod. You see my family shares. Until then I had only fished with my family. We used communal equipment and fished together. The rods under the front counter at Clearwater are the rods I grew up fishing. They were my great-grandfather's, grandfathers', and father's. It always felt like an honor to fish with those poles.

November 15th 2003 I walked into Clearwater as the new owner. The first thing my sister said after I told her I was thinking about purchasing Clearwater Fly Shop: A fly fisherman and a lobbyist, how will you ever get anything done? Not a bad question. I believe our first year is showing there is a good answer to that question. Not only can we get something done, we get a lot done.

We believe mid-Missouri deserves a place that is more than just piles of fly fishing equipment. We want to develop something more both in services and in character. That is why Clearwater Fly Shop is now Clearwater Outfitters. We do



Revenge of the Trout

more than sell you a rod and reel. We are here to prepare you for the water. We are here to help you catch fish.

From better coffee to better product there are a lot of new things happening at the store. If you have been in you have surely noticed. If you haven't been in lately, you are missing out. I believe there is a strong future for Clearwater Outfitters.

I certainly hope there are many in the future who will also say, I bought my first rod at Clearwater. D. Scott Penman, owner Clearwater Outfitters.

Celebrity Fly Tyers Visit Clearwater

Every Saturday morning beginning at 10:00 and ending at noon a "celebrity" will be demonstrating fly tying at the shop. Hot new patterns, traditional offerings, basic and advanced technique all are on display.

While our definition of "celebrity" may be a little loose, the talent being shown by our tyers is impressive. Already seven different talents have conducted mini workshops demonstrating how to tie over a dozen patterns. From the Copper

John to the Dracula you can learn them all. The best part is they are all flies proven to catch fish.

Don't miss our exclusive Tyers Specials. Sales on select product only on Saturday mornings.

View a full schedule of tyers and the patterns they will be showing off by visiting our web page at www.clearwater-outfitters.com or check the activity board at the shop.

Solitude is Bliss: Jeremiah Wade

Mention New Mexico and people automatically think: San Juan River. For all of the San Juan's glory and praise it's not the only Western water worth fishing. Determined to prove diversity of water exists in the highland desert, I began planning a New Mexico trip avoiding the San Juan at all costs.

June would be risky as high runoff could make some places un-fishable but that was when real life dictated the trip. Ryan Mueller and I planned a June trip, risky because of possible high runoffs but our only option. As the weeks passed we began to tie and watch the flows. Once in New Mexico we set up camp for the week at Cimarron. From this base we could fish the Cimarron and quickly jump to the Rio Grand or the Red river along with numerous feeder creeks.

Our first day we hiked deep into the canyon of the red

river, the water was clear as glass and felt like ice. The stream was set at a high gradient which kept the water moving swiftly. Ryan caught fish off droppers through the deep holes while I cast hoppers. After several hours of good fishing, the sun positioned itself right above us in the canyon. As the temperature crept up, we crept out.

For the next few days we fished the Cimarron River, we were fortunate to catch the Stonefly hatch. This kept the fish looking up for most of the hot part of the day. It seemed red was the prime color so everything we tied contained it. The brooks would attack anything that floated above them and browns loved droppers like the copper john.

One thing is for sure, there is more than one river holding trout in New Mexico. The fish may not be as big, but they are very aggressive and eagerly await any food sources to float by. So if you take the trip, don't count out the small streams. They hold lots of opportunity for fly fishers who wish to avoid the crowds.

The water was clear as glass and felt like ice.

*The Mongoose comes with **FREE** accessories.*

Truly a great vise for a great price.

Mongoose Vise

The supreme hook-holding power that Griffen vises are famous for is now passed on to the new addition in the family of rotary vises. The sleek and agile design of the Mongoose will ensure a comfortable hand position while tying. The smooth 360 true rotation will help provide better and more professional looking flies. Tempered steel jaws will securely grip hooks from 4/0-28's. The Mongoose comes complete with: C-clamp, Pedestal, Bobbin Cradle, Material Clip, Hackle Gauge, Supreme Bobbin & Deluxe Carrying Case all for only \$175.00.



Dry Fly Club Minutes: Luck's Got Nothing to do with it

When shopping at Clearwater your luck never runs out. In addition to her purchase **Louisa Runalls** bought a few raffle tickets benefiting the Ozark Chronicles Trout Bum team. **Louisa** won the first place prize of a hand made bamboo rod!

Clearwater's own resident fly tying expert, **Dave Welsh**, may not be so lucky but through skill has won himself a spot on an upcoming episode of Mark Van Patten's The Tying Bench. Dave will be interviewed on the PBS show featuring two of

be interviewed on the PBS show featuring two of Dave's original patterns. Stop by the shop get Dave's autograph and perhaps a sneak preview of what's going to be on the show.

Richard Mendenhall's luck ran out on the Madison river this summer when the fish he mistook for a snag broke him off. Meanwhile two weeks later and a hundred yards down river **Amy Gossett's** lucky number (20 inch football shaped brown) kept coming up over and over.



One of Amy's smaller catches during the Wyoming excursion. Details on the web page and in the next newsletter.

Classes – Instruction – Learning – Catching More Fish

Given the choices listed above nearly all of us would choose the last: catching more fish. In fact a lot of us have skipped classes to catch more fish. The difference with Clearwater classes is that they all help you meet your goal of catching more fish.

Whether you are new to the sport or simply need a little help along the way, Clearwater is here to assist you.

Clearwater offers expert instruction on fly tying, introductory to advanced, casting lessons in a group or on an individual basis, and will teach you the basic knots necessary to fish.

We believe one of the main reasons people don't fish is because they aren't confident in the basics. At Clearwater we are available and eager to teach you the basics and a whole lot more.

Introduction to Fly Tying:	
Sept. 19,20,22	5:30 – 7:30
Sept. 26,27,28	5:30 – 7:30

Advanced Fly Tying	
October 3-5	7:30 – 9:30

Casting Instruction	
Sept 19	9:00 – 1:00

Class schedules are constantly developing so stop by the shop or check the web site for additional offerings.

Space in classes are limited so if you are interested in the above dates call and reserve your space soon. .

Classes designed to help you catch more fish.

Catch and Release without killing the fish

Ever caught a fish with a hand print on it or seen someone during the C&R season throw a fish right on top of the rocks? Cut this out, make copies and hand those idiots a copy of this article.

The following is taken directly from the Catch and Release Foundation web site.

Use barbless hooks or pinch the barb flat with pliers. If you use a net, use one made of cotton mesh or rubber. Only net your fish if it is the only way to control it.

Wet your hands when handling fish. Dry hands and gloves will remove its protective mucous (slime) coating and scales. These protective layers help prevent

infection by waterborne disease. Do not beach a fish or let it flop around the deck of the boat.

Try not to remove the fish from the water. If you must, be quick and gentle, do not squeeze the fish. Do not hold the fish near the gills or eyes (Pike, Muskie, Snook, etc.) Needle nose pliers, hemostats, de-hookers etc., will speed up the removal of a deep set hook.

To revive the fish, hold it under the belly and by the tail, keep it in an upright position underwater, do not move the fish back and forth. If you are fishing in a river or stream, hold the fish facing the current.

Clearwater sells a variety of products to assist good catch and release practices.

Sage Closeout Sale

Sage is discontinuing the highly successful DS2 series of rods. With excellent in-close fishability and the backbone to throw long casts on demand the DS2 is a great all-around rod.

Graphite II construction, polished blanks and high-quality components make the DS2 a great value for anglers facing almost any situation.

These rods are always right at home on the water, whether it's a spring creek, heavy surf or anything in between. The DS2 Series features 4-piece rods designed to cast and fish as well as their 2-piece counterparts and make airline travel a breeze.

Stop by Clearwater to take advantage of sellout prices on all in-stock DS2 rods.



Rod Closeout: Sage Sale